Community Investment Calculation Methodology

Following the B4SI framework, the total value of NFU Mutual's community investment during 2025 was **£4,372,874.50.**

The figure represents the total eligible cash and employee time contributions included in NFU Mutual's 2025 B4SI community investment submission as outlined below. It does not represent the wider social or economic value generated by these contributions.

Cash contributions (B4SI definition: The value of contributions that were made in cash. These can include direct donations to national or local appeals, cash donations to charities in support of employees own charitable activities, and sponsorship of causes or events. Additional costs associated with a project, such as payments for materials used in volunteering, paying third parties to provide assistance can also be included.)	**£4,088,794.50***
Time contributions (B4SI definition: The cost to the company of the hours contributed by staff during paid company time.)	**£284,080****

*Methodology:

- £2,330,205 donated through NFU Mutual's Agency Giving Fund
- £1,232,585 donated by the NFU Mutual Charitable Trust
- £370,000 donated to The Farm Safety Foundation
- £100,100 donated through NFU Mutual's Community Champions Scheme
- £11,263.50 to fund NFU Mutual Charitable Trust Centenary Award bursary
- £44,641 to fund projects to support employee giving and charitable initiatives such as hosting events for charity partners, supporting employee volunteering initiatives and community sponsorship activities.

**Methodology:

7,102 volunteering hours × estimated employee cost of £40/hour. Hourly cost derived from 2025 total staff costs (£325m) divided by average employee numbers (4,601), then converted to a daily rate using 253 working days and an hourly rate using a 7-hour working day.