

THE NFU MUTUAL CHARITABLE TRUST



Supporting charitable efforts
across the UK for 20 years



NFU Mutual
INSURANCE | PENSIONS | INVESTMENTS

COMMITTED TO THE COUNTRYSIDE

Agriculture and farming communities are vital to our economy and way of life. So we're committed to making sure they stay healthy.

As part of that commitment, back in 1998 NFU Mutual set up The NFU Mutual Charitable Trust. The Trust is an independent charity that, through contributions to other organisations and charities, helps to support rural communities in three main ways: by working to alleviate hardship in the farming community; by helping to educate schoolchildren on the importance of farming; and by developing young farmers and future leaders of the industry.

Over the last 20 years the Trust has made 442 donations, totalling more than £4m to a wide range of rural initiatives all over the UK. Here are just a few of the causes the Trust has helped in 2018, its 20th year.

“Many of our children lead very urban lives. ‘FaceTime a Farmer’ really opened their eyes, not only to farming, but to rural landscapes, renewable energy, even healthy eating.”

Miss Edwards, Year 4 teacher, Anderton Park Primary School





FACETIME A FARMER, ENGLAND

One of the charities the Trust supports is LEAF (Linking Environment And Farming). Their FaceTime a Farmer initiative connects pupils in urban schools to farmers working real farms. The children have the opportunity to chat and ask the farmer questions. They learn where their food comes from, and they can see how a farm operates all year round.



RURAL SUPPORT, NORTHERN IRELAND

Farming is a challenging industry in which financial hardship and social isolation are common. The charity Rural Support provides unique outreach services and financial mentoring to vulnerable families living in rural areas of Northern Ireland. The small team of staff and volunteers help more than 1,100 people a year, which indirectly benefits over 5,000.



DEMENTIA CONNECT, WALES

There are around 850,000 people living with dementia in the UK. Around 17,000 of these people live in rural areas. By 2022, Alzheimer's Society aims to reach everyone affected by dementia through the new Dementia Connect service, ensuring they aren't facing the condition alone. Wales is one of the first to roll out the scheme. The Trust's contribution will help make sure those in remote areas and farming communities get the help they need.



SCOTTISH ASSOCIATION OF YOUNG FARMERS' CLUBS

The Trust is committed to supporting the development of young farmers. The Cultivating Leaders Programme delivered by the Scottish Association of Young Farmers' Clubs helps prepare young people for success, in farming or in business, by giving them essential knowledge and skills.

If you would like this document in large print,
braille or audio, please contact us on **0800 072 1065**.



NFU Mutual

nfumutual.co.uk
Follow us on twitter [@nfum](https://twitter.com/nfum)

The National Farmers Union Mutual Insurance Society Limited (No.111982). Registered in England. Registered Office: Tiddington Road, Stratford-upon-Avon, Warwickshire CV37 7BJ. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. For security and training purposes, telephone calls may be recorded and monitored.

Printed on environmentally friendly paper
CSR-LEA-0419