READY TO START THE CONVERSATION?

When you're ready to start the conversation you can just pop into your local NFU Mutual office. To find your local office go online at:

nfumutual.co.uk/agent

To start the conversation you can call us free on

0800 622 323

When you get in touch we’ll explain the advice services we offer and the charges. NFU Mutual Financial Advisers advise on NFU Mutual products and selected products from specialist providers.

To stop us contacting you for marketing write to Marketing Department (Do Not Contact Me), NFU Mutual, Tiddington Road, Stratford-upon-Avon, CV37 7BJ or contact your local agency.

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CW-GUIDE-0420

A GUIDE TO INVESTING WITH NFU MUTUAL

Taking the time now to review your investment options could pay dividends in years to come.
Welcome

We know that creating a financial plan can be daunting, but it’s an important step to securing your financial future. Taking the time now to review your investment options could pay dividends in years to come. By taking stock of your finances, you’ll get a clearer idea of how to achieve your short and long-term financial goals.

Choosing the right place to invest will make a big difference to achieving your goals. That’s where we can help. Whether you need advice about how to get started or you want to review your existing portfolio, your NFU Mutual Financial Adviser is on hand.

What to expect from this guide

We’ll explain the options available to help you decide which areas you’d like to invest in. You can then choose to pay one of our Financial Advisers to create your own tailored investment plan to help reach a better financial future.

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There are many reasons for investing, including planning for retirement or investing for your children’s future. Whatever your reason, NFU Mutual can help.

If you have a lump sum of money or are regularly saving into a bank or building society, the chances are that, at best, any return is currently just about keeping pace with inflation.

So if you have funds available to invest over and above a suitable reserve of readily accessible money in a cash account, other investment options may provide the potential for a better return.

Whether the cash you have available for investment comes from income, an inheritance, or the proceeds of a property or business sale, there are many choices open to you that could improve the potential return on your money.

The investment world can seem confusing, but, in fact, there are only three main types of investments or asset classes – shares, bonds and property.

If you understand these you’ll be well on your way to understanding how most investment products work.

You can either invest directly into shares, bonds and property or you can invest into professionally managed funds, which are explained on pages 8 and 9.

It’s important to remember that any investment involves some form of risk.

You need to know:

You should be aware that with many investments your funds could fall in value and you could get back less than you invested.

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You need to know:

You should be aware that with many investments your funds could fall in value and you could get back less than you invested.

You need to take the time to consider your own personal circumstances and goals to decide which investment is best for you.

The questions you need to ask yourself are:

- Do you want to invest a lump sum, regular amount or both?
- Do you have a set goal in mind?
- Are you looking for capital growth, income, or both?
- How long can you tie up the money you have available for investment?
- How much risk are you comfortable with?
- Do you need to consider the needs of dependants?
SHARES

Buying shares in a company makes you a part owner of the business. Clearly, you would hope that the company will be successful and that your investment will grow in value.

However, the value of your investment will depend upon the fortunes of the company. You need to remember that shares in the company could fall or rise in value because of external factors, such as the economy and the general state of the stock market. Company shares can also provide income and most companies pay dividends twice yearly.

Of course, businesses differ from one another. Investing in, say, a major supermarket is very different from investing in a small technology company. Large, established companies may be generally more stable, but may not offer the same level of potential growth as newer, smaller firms.

There are different ways of classifying companies:

- by business sector, such as oil, retail, pharmaceuticals and manufacturing
- by size of company – large, medium and small.

Some companies reinvest more of the profit back into the company, and some pay more out to investors as dividends.

Predicting how a particular company will perform is very difficult, given the many factors that can affect its value. Investing in a variety of companies across different sectors of the economy or within different economies may help reduce risk.

Shares are suitable for investors who are seeking capital growth and are comfortable with risk to their capital as share values can go down as well as up. They can also provide income, although this will be variable.

FIXED INTEREST BONDS AND GILTS

Governments and companies issue bonds as a way of raising finance. For historic reasons UK government bonds are called gilts.

In effect, these bonds are IOU’s. How safe an investment they are, is dependent upon the creditworthiness of the bond issuer. As a rule of thumb, lending to a major government tends to be lower risk, large companies are a little less secure, small companies can be riskier, and so on.

Credit rating agencies, such as Standard & Poor’s and Moody’s, grade the investment risk of bonds.

Bonds typically pay a fixed level of interest and there is a date at which the bond is due to be repaid. Those with a poorer credit rating will typically offer a higher potential return. Once issued, bonds can be sold and bought. The price of the bond can fluctuate depending on market interest rates. When market interest rates are higher than the rate paid by the bond, its price is usually lower than if market interest rates are below the rate paid by the bond. The actual investment is payable when the bond is redeemed at maturity.

PROPERTY

Another major type of investment is property. This comes in many forms, but can broadly be split between residential and commercial.

It is possible both to invest directly into property, or to buy shares in property companies who themselves invest directly in property.

There is a wide range of commercial property – office blocks, retail, factories, warehouses etc.
UNDERSTANDING INVESTMENT FUNDS

Few of us have the time, expertise or money to buy a wide diversified range of shares, bonds or property. This is where investment funds can help. Investment funds aim to reduce risk by pooling money from thousands of investors. Investing via a fund can have a number of advantages.

Reduced Investment Risk
Because the fund manager is able to buy a wider range of investments than most individuals acting alone, this can help to control and reduce the level of risk, as it is not exposed to the fortunes of just one, or a few, shares or bonds.

Simplicity
When you invest into a fund, you purchase a number of units or shares in that fund. The value of your investment will rise or fall in line with the progress of the fund. You can track the value of your investment through regular statements, press information or online.

Professional Investment Management
A fund manager will make all decisions regarding which investments to buy and sell, within the fund’s stated objectives.

Dealing Costs
Because of the economies of scale, the fund manager will normally incur lower dealing costs than an individual acting alone.

Types of investment fund
We offer a wide range of funds allowing you to access different types of assets with different degrees of risk.

Some of the main categories are:

Gilt and Corporate Bond
Funds that invest into fixed interest bonds. These are less volatile than equity funds, but capital values can vary.

UK Equity Income
Funds that invest into UK shares that are typically paying above average dividends.

UK Equity
Funds investing into UK shares. These vary from blue chip (large established firms) to smaller companies, each offer a different level of risk and potential return.

Global Equity
Funds investing into international shares. These funds can cover all markets, or focused areas such as Emerging Markets. Please note that some of the international elements of our investment funds are managed by external fund managers.

Property
Funds that invest into property related shares.

Managed and With Profits
Funds that are invested into a diverse range of assets, usually including bonds, shares and property. These can provide a diversified mix of investment assets in one fund.

Example asset allocation for a managed fund: NFU Mutual 20 – 60% Shares Fund.

Below is a typical representation of asset allocation. Actual holdings will vary day to day depending on market conditions.

You need to know:
The value of your investment can go down as well as up and you may get back less than invested.

Correct as at 31st December 2019

- Cash: 18.61%
- UK Government Bonds: 74.1%
- UK Corporate Bonds: 20.93%
- UK Equities: 31.55%
- North American Equities: 5.26%
- European Equities: 5.80%
- Japan Equities: 1.18%
- Asia Pacific (ex Japan) Equities: 1.60%
- Emerging Markets Equities: 8.60%
- Property Shares: 1.02%

Each fund carries its own risks and, therefore, will not be suitable for everyone. Before you consider investing with us, you should consider what level of risk you are comfortable with. At NFU Mutual we give each of the funds we offer a risk rating, these are explained in the next few pages.

Please note that some of the international elements of our investment funds are managed by external fund managers.

Cash 18.61%
UK Government Bonds 74.1%
UK Corporate Bonds 20.93%
UK Equities 31.55%
North American Equities 5.26%
European Equities 5.80%
Japan Equities 1.18%
Asia Pacific (ex Japan) Equities 1.60%
Emerging Markets Equities 8.60%
Property Shares 1.02%
Correct as at 31st December 2019
UNDERSTANDING RISK

All investments carry a level of risk. Here are some of the key risks to consider before investing:

Capital Risk
Many investments can go down in value, leading to the possibility of loss of some or all of the original capital. Stock market investments, in particular, can vary and although the long-term trend has historically been upwards, there have been periods where values have fallen sharply.

Inflation Risk
With inflation, the buying power of money falls over time, eroding the real value of capital and income.

Income Risk
There is a risk that income provided by investments may vary, or will not be paid in the future.

Interest Rate Risk
Interest rate changes have an impact on variable rate deposits, fixed rate deposits and fixed interest bonds. The income from variable rate deposits will fall as interest rates fall. If you invest into fixed term deposits then you may not receive as much as you would have with a variable rate account, should interest rates rise.

With fixed interest bonds it is usually the case that the capital value falls as interest rates rise.

Currency Risk
If assets are held in a foreign currency there is a risk that changes in the sterling exchange rate will affect their value.

Institutional Risk
When you make an investment with a financial institution, such as a bank or insurance company, there is a risk that the institution may have financial difficulties that affect the investment.

Legislative Risk
There is a risk that changes made by the government, particularly to taxation, will affect the returns from investments.

Please note that this is not an exhaustive list. There are other types of risk depending on where you invest.

To help our customers understand and identify which level of investment risk suits them, we have created a set of risk definitions.

Six Levels of Risk
The following pages set out six levels of risk and the associated descriptions of each. The lowest is level one and increases up to level six.

Each risk level definition includes a chart over a ten year period which measures three different elements:

• An average investment at the appropriate level of risk, which is shown as the grey line
• Cash returns using Moneyfacts 90 day £10,000+ which is shown as the black line
• Both of these are presented relative to UK inflation which is shown as a yellow flat line.

Our cash measure, Moneyfacts 90 day notice 10k, is an account that allows access to your funds with notice. The rates on such accounts tend to be higher than those of an instant access savings account.

To give an indication of the level of consistency achieved by each element, a table has been included which shows the return achieved each year over the preceding ten years.
NFU MUTUAL RISK LEVEL 1

Is this you?
You are not willing to make investments where you could risk losing money.

What does this mean for potential investment growth?
You accept the potential for growth is low and also that the growth may not keep pace with inflation.

Keeping your initial monetary value, rather than exposing it to the risks of financial markets, is likely to be your priority.

How long do you intend to invest for?
You might need to access any investment within five years, possibly at short notice.

What type of investment would you make?
Share investment is not suitable for you because values can fall and you could lose money.

What level of investment knowledge do you need?
An investor in this risk level is typically someone who does not need knowledge of investments.

Relative Cumulative Performance – Time period 01/01/2010 to 31/12/2019

-20.0% -17.5% -15.0% -12.5% -10.0% -7.5% -5.0% -2.5% 0.0% 2.5%

Cash Investment fund Inflation


An investor in this risk level is typically someone who does not need knowledge of investments.

Level one investment
The chart* illustrates what we would regard as a typical level one investment. Note that the average fund in this level has not gone up and down too often, but over the long-term has not kept pace with inflation.

Returns over the past 10 years
The table* below shows the percentage returns achieved over each of the past 10 calendar years and gives an idea of the level of change in return over each period.

<table>
<thead>
<tr>
<th>Year</th>
<th>Average fund for this level of risk</th>
<th>UK Inflation (CPI)</th>
<th>Cash</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>0.4</td>
<td>3.6</td>
<td>1.0</td>
</tr>
<tr>
<td>2011</td>
<td>0.1</td>
<td>4.3</td>
<td>1.2</td>
</tr>
<tr>
<td>2012</td>
<td>0.6</td>
<td>2.6</td>
<td>1.3</td>
</tr>
<tr>
<td>2013</td>
<td>0.2</td>
<td>2.1</td>
<td>0.9</td>
</tr>
<tr>
<td>2014</td>
<td>0.1</td>
<td>0.5</td>
<td>0.7</td>
</tr>
<tr>
<td>2015</td>
<td>0.2</td>
<td>0.2</td>
<td>0.8</td>
</tr>
<tr>
<td>2016</td>
<td>0.1</td>
<td>1.6</td>
<td>0.8</td>
</tr>
<tr>
<td>2017</td>
<td>0.5</td>
<td>2.9</td>
<td>0.5</td>
</tr>
<tr>
<td>2018</td>
<td>0.7</td>
<td>5.1</td>
<td>0.8</td>
</tr>
<tr>
<td>2019</td>
<td>0.7</td>
<td>1.3</td>
<td>1.0</td>
</tr>
</tbody>
</table>

* Source: Financial Express; total return after charges, income reinvested. (Percentage increase for calendar years 1 January to 31 December.) Cash returns using Moneyfacts 90 day £10K+.

The value of your investments and any income from them can go down and you may get back less than invested. Please remember that past performance is not a reliable indicator of future results.
Is this you?
You are prepared to take some risk when investing but will choose investments where the amount of any losses would be small.

What does this mean for potential investment growth?
You want to have the potential to outperform bank and building society accounts over the longer term generally meaning more than five years. You would prefer to have the potential for slower investment growth with limited exposure to equities.

How long do you intend to invest for?
You can invest for the longer term, say five years or more, and do not expect you will have to sell your investments earlier.

What type of investment would you make?
You are comfortable putting around a third of your investment into shares of large, established companies and the rest in lower risk investments, such as cash and bonds.

What level of investment knowledge do you need?
An investor in this risk level is typically someone who has some knowledge of the most popular types of investments.

Level two investment
The chart* illustrates what we would regard as a typical level two investment. Note that the average fund in this level has experienced ups and downs in value, but the falls are not as large as higher risk levels. It has provided returns above inflation.

Relative Cumulative Performance – Time period 01/01/2010 to 31/12/2019

<table>
<thead>
<tr>
<th>Year</th>
<th>Cash</th>
<th>Investment Fund</th>
<th>Inflation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>1.0</td>
<td>7.8</td>
<td>3.6</td>
</tr>
<tr>
<td>2011</td>
<td>1.2</td>
<td>1.4</td>
<td>4.3</td>
</tr>
<tr>
<td>2012</td>
<td>1.3</td>
<td>6.2</td>
<td>2.6</td>
</tr>
<tr>
<td>2013</td>
<td>0.9</td>
<td>4.2</td>
<td>2.1</td>
</tr>
<tr>
<td>2014</td>
<td>0.7</td>
<td>4.8</td>
<td>0.5</td>
</tr>
<tr>
<td>2015</td>
<td>0.8</td>
<td>0.4</td>
<td>0.2</td>
</tr>
<tr>
<td>2016</td>
<td>0.8</td>
<td>8.5</td>
<td>1.6</td>
</tr>
<tr>
<td>2017</td>
<td>0.5</td>
<td>4.8</td>
<td>2.9</td>
</tr>
<tr>
<td>2018</td>
<td>0.8</td>
<td>-3.4</td>
<td>-2.1</td>
</tr>
<tr>
<td>2019</td>
<td>1.0</td>
<td>8.7</td>
<td>1.3</td>
</tr>
</tbody>
</table>

* Source: Financial Express; total return after charges, income reinvested. (Percentage increase for calendar years 1 January to 31 December.) Cash returns using Moneyfacts 90 day £10K

The value of your investments and any income from them can go down and you may get back less than invested. Please remember that past performance is not a reliable indicator of future results.
NFU MUTUAL RISK LEVEL 3

Is this you?
You are prepared to put money at risk and accept that values can fall, but will try to avoid any investments that could lead to a large loss.

What does this mean for potential investment growth?
You want to have the potential for growth significantly higher than that typically on offer with deposit accounts, but accept that high returns are unlikely. You accept that other investments may provide the potential for better returns by taking a greater risk.

How long do you intend to invest for?
You can invest for the longer term, say five years or more, and do not expect you will have to sell your investments earlier.

What type of investment would you make?
You are comfortable putting around two thirds of your investments into shares of companies in well-established markets, and the rest in lower risk investments such as bonds and cash.

What level of investment knowledge do you need?
An investor in this risk level is typically someone who has a good level of knowledge of the most popular types of investments.

Level three investment
The chart* illustrates what we would regard as a typical level three investment. Note that the average fund in this level has gone up and down in value more often and to a higher degree than lower levels but not as much as higher risk levels. It has provided returns above inflation.

Returns over the past 10 years
The table* below shows the percentage returns achieved over each of the past 10 calendar years and gives an idea of the level of change in return over each period.

<table>
<thead>
<tr>
<th>Year</th>
<th>UK Inflation (CPI)</th>
<th>Cash</th>
<th>An average fund for this level of risk</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>3.6</td>
<td>1.0</td>
<td>8.6</td>
</tr>
<tr>
<td>2011</td>
<td>4.3</td>
<td>1.2</td>
<td>-1.9</td>
</tr>
<tr>
<td>2012</td>
<td>1.3</td>
<td>1.3</td>
<td>8.4</td>
</tr>
<tr>
<td>2013</td>
<td>2.6</td>
<td>0.9</td>
<td>8.9</td>
</tr>
<tr>
<td>2014</td>
<td>2.1</td>
<td>0.7</td>
<td>4.9</td>
</tr>
<tr>
<td>2015</td>
<td>0.5</td>
<td>0.8</td>
<td>1.2</td>
</tr>
<tr>
<td>2016</td>
<td>1.6</td>
<td>0.78</td>
<td>10.3</td>
</tr>
<tr>
<td>2017</td>
<td>2.9</td>
<td>0.5</td>
<td>7.2</td>
</tr>
<tr>
<td>2018</td>
<td>0.1</td>
<td>0.8</td>
<td>-5.1</td>
</tr>
<tr>
<td>2019</td>
<td>1.3</td>
<td>1.0</td>
<td>11.8</td>
</tr>
</tbody>
</table>

* Source: Financial Express; total return after charges, income reinvested. (Percentage increase for calendar years 1 January to 31 December.) Cash returns using Moneyfacts 90 day £10K+ The value of your investments and any income from them can go down and you may get back less than invested. Please remember that past performance is not a reliable indicator of future results.
NFU MUTUAL RISK LEVEL 4

Is this you?
You are prepared to put money at risk and accept that values can fall, but will try to limit the risk of significant losses.

What does this mean for potential investment growth?
You wish to have the potential to significantly outperform bank or building society accounts. Investments like this will rise and fall in value more than investments associated with lower risk levels.

How long do you intend to invest for?
You can invest for the longer term, say five years or more, and do not foresee needing to sell your investments earlier.

What type of investment would you make?
You are comfortable putting around three quarters of your investments into shares of companies in well-established markets, and the rest in lower risk investments such as bonds.

What level of investment knowledge do you need?
An investor in this risk level is typically someone who has a good level of knowledge of stock market investments.

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An investor in this risk level is typically someone who has a good level of knowledge of stock market investments.

Relative Cumulative Performance – Time period 01/01/2010 to 31/12/2019

Level four investment
The chart illustrates what we would regard as a typical level four investment. Note that the average fund in this level has gone up and down in value more sharply than lower levels but not as much as higher risk levels. Over this period, it has provided returns above inflation.

Returns over the past 10 years
The table below shows the percentage returns achieved over each of the past 10 calendar years and gives an idea of the level of change in return over each period.

<table>
<thead>
<tr>
<th>Year</th>
<th>Average Fund</th>
<th>UK Inflation (CPI)</th>
<th>Cash</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>12.3</td>
<td>3.6</td>
<td>1.0</td>
</tr>
<tr>
<td>2018</td>
<td>15.8</td>
<td>2.9</td>
<td>0.8</td>
</tr>
<tr>
<td>2017</td>
<td>13.4</td>
<td>2.1</td>
<td>0.7</td>
</tr>
<tr>
<td>2016</td>
<td>11.0</td>
<td>0.5</td>
<td>0.8</td>
</tr>
<tr>
<td>2015</td>
<td>2.7</td>
<td>0.2</td>
<td>0.5</td>
</tr>
<tr>
<td>2014</td>
<td>4.9</td>
<td>0.5</td>
<td>0.8</td>
</tr>
<tr>
<td>2013</td>
<td>14.5</td>
<td>2.1</td>
<td>0.9</td>
</tr>
<tr>
<td>2012</td>
<td>10.0</td>
<td>1.3</td>
<td>1.2</td>
</tr>
<tr>
<td>2011</td>
<td>-5.5</td>
<td>4.3</td>
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</tr>
<tr>
<td>2010</td>
<td>12.3</td>
<td>3.6</td>
<td>1.0</td>
</tr>
</tbody>
</table>

* Source: Financial Express; total return after charges, income reinvested. (Percentage increase for calendar years 1 January to 31 December.) Cash returns using Moneyfacts 90 day £10K+.

The value of your investments and any income from them can go down and you may get back less than invested. Please remember that past performance is not a reliable indicator of future results.
NFU MUTUAL RISK LEVEL 5

Is this you?
You are prepared to risk putting money into investments that can fall sharply in value and lose money.

What does this mean for potential investment growth?
You are looking for significant returns on your investment and are willing to accept a higher level of risk. You accept the possibility of large changes in the value of investments. You accept you could lose some of your money and understand the consequences this may have on your objectives.

How long do you intend to invest for?
You can invest for the longer term, say five years or more, and do not foresee needing to sell your investments earlier.

What type of investment would you make?
You are comfortable investing wholly into the shares of a wide range of companies, including some in emerging markets, but may want to hold some lower risk investments such as bonds.

What level of investment knowledge do you need?
An investor in this risk level is typically someone who has very good knowledge or experience of stock market investments.

What is the level five investment?
The chart below illustrates what we would regard as a typical level five investment. Note that the average fund in this level has gone up and down in value more sharply than lower levels and there have been periods of large falls in value. Over this period it has provided returns above inflation.

<table>
<thead>
<tr>
<th>Year</th>
<th>Cash</th>
<th>UK Inflation (CPI)</th>
<th>Average Fund for this level of risk</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>1.0</td>
<td>3.6</td>
<td>14.5</td>
</tr>
<tr>
<td>2011</td>
<td>1.2</td>
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<tr>
<td>2014</td>
<td>0.9</td>
<td>0.5</td>
<td>4.9</td>
</tr>
<tr>
<td>2015</td>
<td>0.7</td>
<td>0.2</td>
<td>2.0</td>
</tr>
<tr>
<td>2016</td>
<td>0.8</td>
<td>1.6</td>
<td>13.8</td>
</tr>
<tr>
<td>2017</td>
<td>0.5</td>
<td>2.9</td>
<td>11.2</td>
</tr>
<tr>
<td>2018</td>
<td>0.8</td>
<td>0.1</td>
<td>-6.7</td>
</tr>
<tr>
<td>2019</td>
<td>1.0</td>
<td>1.3</td>
<td>15.7</td>
</tr>
</tbody>
</table>

* Source: Financial Express; total return after charges, income reinvested. (Percentage increase for calendar years 1 January to 31 December.) Cash returns using Moneyfacts 90 day £10K.

Returns over the past 10 years
The chart below shows the percentage returns achieved over each of the past 10 calendar years and gives an idea of the level of change in return over each period.

The value of your investments and any income from them can go down and you may get back less than invested. Please remember that past performance is not a reliable indicator of future results.
NFU MUTUAL RISK LEVEL 6

Is this you?
You are prepared to risk putting a significant proportion of your money into investments that can fall sharply in value and lose money.

What does this mean for potential investment growth?
You are looking for maximum returns on your investment and are willing to accept a high level of risk, with the possibility of extreme changes in the value of your investment. You accept that you could lose some or all of your money and understand the consequences this may have on your objectives.

How long do you intend to invest for?
You can invest for the longer term, say five years or more, and do not foresee needing to sell your investments earlier.

What type of investment would you make?
You are comfortable investing wholly into shares of a wide range of companies, including small or new companies and those in emerging markets.

What level of investment knowledge do you need?
An investor in this risk level is typically someone who has a high level of knowledge or experience of stock market investments.

Level six investment
The chart* illustrates what we would regard as a typical level six investment. Note that the percentage returns have been good for this risk level. The average fund in this level has gone up and down more often. There were periods of large falls in value, but also sharp increases in value. Over this period, the returns achieved have been generally greater than inflation.

Returns over the past 10 years
The table* below shows the percentage returns achieved over each of the past 10 calendar years and gives an idea of the level of change in return over each period.

<table>
<thead>
<tr>
<th>Year</th>
<th>Average Fund</th>
<th>UK Inflation (CPI)</th>
<th>Cash</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>23.6%</td>
<td>3.6%</td>
<td>1.0%</td>
</tr>
<tr>
<td>2011</td>
<td>-19.0%</td>
<td>4.3%</td>
<td>1.2%</td>
</tr>
<tr>
<td>2012</td>
<td>12.9%</td>
<td>2.6%</td>
<td>1.3%</td>
</tr>
<tr>
<td>2013</td>
<td>-13.8%</td>
<td>2.1%</td>
<td>0.9%</td>
</tr>
<tr>
<td>2014</td>
<td>3.2%</td>
<td>0.5%</td>
<td>0.7%</td>
</tr>
<tr>
<td>2015</td>
<td>-10.2%</td>
<td>0.2%</td>
<td>0.8%</td>
</tr>
<tr>
<td>2016</td>
<td>30.8%</td>
<td>1.6%</td>
<td>0.8%</td>
</tr>
<tr>
<td>2017</td>
<td>24.4%</td>
<td>2.9%</td>
<td>0.5%</td>
</tr>
<tr>
<td>2018</td>
<td>-11.8%</td>
<td>5.1%</td>
<td>0.8%</td>
</tr>
<tr>
<td>2019</td>
<td>15.0%</td>
<td>1.3%</td>
<td>1.0%</td>
</tr>
</tbody>
</table>

* Source: Financial Express; total return after charges, income reinvested. (Percentage increase for calendar years 1 January to 31 December.) Cash returns using Moneyfacts 90 day £10K.

The value of your investments and any income from them can go down and you may get back less than invested. Please remember that past performance is not a reliable indicator of future results.
Funds We Offer

**Managed Funds**

You can leave the investment decisions to us

If you want to spread your investment risk and leave the investment decisions to the experts, choose from our Mutually Managed funds.

<table>
<thead>
<tr>
<th>Fund</th>
<th>Risk Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mixed Portfolio Max 100% Shares</td>
<td>Level Five</td>
</tr>
<tr>
<td>Mixed Portfolio 40-85% Shares</td>
<td>Level Four</td>
</tr>
<tr>
<td>Mixed Portfolio 20-60% Shares</td>
<td>Level Three</td>
</tr>
<tr>
<td>With-Profits (1)</td>
<td>Level Three</td>
</tr>
<tr>
<td>With-Profits (2)</td>
<td>Level Two</td>
</tr>
</tbody>
</table>

Not all funds are available through all products.

Please note that some of the international elements of our investment funds are managed by external fund managers.

**Market Funds**

Or, you can create your own portfolio

Our Market Funds allow you to invest in a specific area or build your own portfolio with a spread of investments. These funds could be ideal if you like a hands-on approach to selecting your funds.

<table>
<thead>
<tr>
<th>Fund</th>
<th>Risk Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Emerging Markets</td>
<td>Level Six</td>
</tr>
<tr>
<td>Global Equity</td>
<td>Level Five</td>
</tr>
<tr>
<td>UK Equity</td>
<td>Level Five</td>
</tr>
<tr>
<td>UK Equity Income</td>
<td>Level Five</td>
</tr>
<tr>
<td>Fixed Interest</td>
<td>Level Two</td>
</tr>
<tr>
<td>Deposit</td>
<td>Level One</td>
</tr>
</tbody>
</table>

**Select Funds**

Additional funds to increase choice and flexibility

Our Select Funds are carefully chosen to complement our fund range and to offer you extra choice. Each fund is managed by a well respected investment house and has been selected against rigorous selection criteria to make sure that it meets – and continues to meet – our high expectations and standards.

<table>
<thead>
<tr>
<th>Fund</th>
<th>Risk Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aberdeen Standard Investments Global Ethical Equity Fund</td>
<td>Level Five</td>
</tr>
<tr>
<td>Merian UK Smaller Companies Fund</td>
<td>Level Five</td>
</tr>
<tr>
<td>Standard Life Investments UK Real Estate Income Feeder Fund</td>
<td>Level Four</td>
</tr>
<tr>
<td>Columbia Treadneedle High Yield Bond Fund</td>
<td>Level Three</td>
</tr>
<tr>
<td>Invesco Perpetual Global Bond Fund</td>
<td>Level Three</td>
</tr>
</tbody>
</table>

These funds are not available for all of our products. Ask your NFU Mutual Financial Adviser or check our website for full details.

This list was complete as at February 2020. We are constantly reviewing the most appropriate choices and, inevitably, the funds within the Select range will change over time. Our website, nfumutual.co.uk, will contain the very latest information.

You need to know:

The value of your investment and any income from it can fall, and you may get back less than you invested.
A SELECTION OF MUTUALLY MANAGED FUNDS

Giving you access to a wide variety of assets managed by experts.

Building and managing your own portfolio can be time consuming and confusing if you’re not experienced. Our range of Mutually Managed Funds, including our With-Profits Funds, gives you access to global investment markets without the hassle of monitoring the markets and deciding when to buy and sell.

Each fund invests in a spread of different markets and assets. The fund manager decides where to invest in line with the fund’s investment policy. The funds vary in risk, so you simply choose the ones most suitable for you.

It’s important to note that the value of your investments and any income from them can go down and you may get back less than invested.

Managed Funds have several important advantages

• Expert management
  Our experienced fund managers specialise in researching stocks and monitoring your portfolio, so you can be sure your money is in good hands

• Access to international markets
  Managed funds are an ideal way to gain access to international markets and companies easily and quickly

• Simplicity
  The fund manager takes care of looking after the underlying assets; all you need to decide is how much to invest

• Reduced risk
  Investing in several different assets and markets spreads your investment risk. This means that the fund will not receive the full benefit compared to investing in a single asset fund, if that asset performed particularly well. However, you may be affected less if there is a significant market fall
**FUND OBJECTIVES**

<table>
<thead>
<tr>
<th>Fund</th>
<th>Investment objective</th>
<th>Risk rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mixed Portfolio 100% Shares</td>
<td>This fund aims to generate long-term (5+ years) capital growth (net of fees). It invests mainly in other funds that give it exposure to both UK and international shares. The fund’s high share content is intended to achieve an appropriate balance between risk and return. Up to 100% of the fund can be invested in shares.</td>
<td>Level Five</td>
</tr>
<tr>
<td>Mixed Portfolio 40-85% Shares</td>
<td>This fund aims to generate long-term (5+ years) capital growth and some income (net of fees). It invests mainly in other funds that give it exposure to UK and international shares, fixed income investments and cash. The balance of share and fixed income stocks is intended to achieve a spread of risk across different types of investment. Up to 85% of the fund can be invested in shares.</td>
<td>Level Four</td>
</tr>
<tr>
<td>Mixed Portfolio 20-60% Shares</td>
<td>This fund aims to generate long-term (5+ years) capital growth and income (net of fees). It invests mainly in other funds that give it exposure to both UK and international shares, fixed income investments and cash. The balance of share and fixed income stocks is intended to achieve a spread of risk across different types of investment. Up to 60% of the fund can be invested in shares.</td>
<td>Level Three</td>
</tr>
</tbody>
</table>

For more detailed information about each of these funds please visit [nfumutual.co.uk](http://nfumutual.co.uk) and search for fund centre where you can download a copy of the Key Investor Information document.
UNDERSTANDING INVESTMENT PRODUCTS

There are four main types of investment product available (and many specialised ones). These products can all hold investment funds.

1. Individual Savings Accounts (ISAs)
2. Open Ended Investment Companies (OEICs)
3. Pensions
4. Investment Bonds

Although some products can hold a wider range of investments than others, the types of assets that these products can hold are broadly the same – the main difference is the way the products are structured and their tax treatment.

Therefore, your own personal tax position may be a factor in determining which product, or products, will be best for you.
INDIVIDUAL SAVINGS ACCOUNTS (ISAs)

ISAs were introduced by the Government to encourage long-term savings and investments. Essentially, ISAs offer the choice of investing in cash or in stocks and shares. The rules for ISAs, and the amounts that can be put into each type, has changed over the years.

The annual ISA allowance is £20,000. This amount can be split between a Cash ISA or a Stocks and Shares ISA. You can transfer between stocks and shares and cash ISAs and vice-versa.

Junior ISA
This is a tax efficient investment for a child, set up by the child’s parent or guardian. Up to £9,000 can be paid in the current tax year.

The investment is held until the child reaches 18, at which point they can take money out or continue to invest as they wish.

Taxation
Any income or gains from an ISA is free of UK Income Tax and Capital Gains Tax.

You need to know:
The value of your investment and any income from it can fall, and you may get back less than you invested.

Stocks and Shares ISA
Choose from a range of funds to suit your appetite to risk.

You can invest some or all of your allowance into a Stocks and Shares ISA, but remember the limit is reduced by any amount that has been invested into a cash ISA in the same tax year. Currently we do not offer a cash ISA.

OPEN ENDED INVESTMENT COMPANIES (OEICs)

OEICs are collective investment schemes. These are broadly similar to, and have largely superseded, Unit Trusts. Money is pooled from individual investors and professionally managed in an investment fund. Each individual OEIC has a prospectus that sets out the aims of the fund and the types of asset into which it can invest.

Each investor then owns shares in the fund.

Taxation
Individual investors are potentially subject to tax on income and capital gains. The tax on income depends upon the type of OEIC – whether it is invested mainly in shares or mainly in interest-bearing bonds.

If it is invested in shares the income is paid as a dividend. Any dividends you receive are subject to Income Tax based on your Income Tax rate (basic, higher or additional), but you also have to take into account the annual dividend allowance of £2,000.

You’ll pay tax on any dividends you receive over £2,000 at the following rates:
- 7.5% on dividend income within the basic rate band
- 32.5% on dividend income within the higher rate band
- 38.1% on dividend income within the additional rate band.

If shares in an OEIC are sold at a profit the gain is potentially subject to Capital Gains Tax.

You need to know:
The value of your investment and any income from it can fall and you may get back less than you invested.

The tax treatment depends on individual circumstances and may change in the future.
When planning your investments, it is important to consider pensions, particularly if you have a need for an income later in life. The Government makes pensions tax-efficient to encourage individuals to provide for their retirement.

Pension contributions, subject to certain limits, can benefit from tax relief. This means that for every £80 you pay in, HMRC will add £20. If you pay tax at a rate above the basic rate, you can claim back additional tax relief via your tax return or by contacting HMRC direct.

A pension can be set up for a child, up to a total contribution of £3,600 each tax year, and benefit from the same tax boost from HMRC. This can give a child a valuable head start, with the potential to benefit from long-term investment growth.

Pension freedoms mean that once you reach age 55 (this may rise to age 57 from 2028) you can access your pension funds as you wish, taking ad hoc lump sums, withdrawing variable amounts of income or securing a regular income for life.

It’s now far easier to pass on the wealth accumulated in pensions to the next generation, in the majority of cases free of Inheritance Tax.

The tax you pay when you take money from your pension will depend on the options you choose. It’s important to take advice on which options would best suit your circumstances.

Any growth on your pension investment is exempt from UK Income Tax and Capital Gains Tax.

You need to know:

- The value of your investment and any income from it can fall and you may get back less than you invested.
- The tax treatment depends on individual circumstances and may change in the future.
- Please note that Inheritance Tax advice is not regulated by the Financial Conduct Authority or the Prudential Regulation Authority.

Investment bonds are life assurance policies, although the amount of life cover is normally very small.

You can hold a wide range of funds in an investment bond, including With-Profits.

For simplicity this brief summary applies to investment bonds issued in the UK. The tax treatment for bonds issued outside the UK (offshore bonds) is different.

Funds held in a bond pay tax on any income and capital gains.

Individual investors may be subject to higher rate Income Tax on gains when money is taken out.

All investors can take out 5% of the original investment each policy year with no immediate liability to tax, up until the time that the entire original investment amount has been withdrawn. If the 5% allowance is not used in one year it can be carried forward to future years. If higher rate tax is due on a gain, allowance is given for the 20% tax deemed paid within the fund.

You need to know:

- The value of your investment and any income from it can fall and you may get back less than you invested.
- The tax treatment depends on individual circumstances and may change in the future.
PUTTING IT ALL TOGETHER

Unfortunately, there is no one simple answer to how individuals should invest because it will depend on their own circumstances, financial objectives and attitude to risk and reward.

However, there are some clear guidelines that apply for everyone:

- Keep sufficient money in bank or building society accounts to cover any planned expenditure in the next few years or for unforeseen emergencies.
- Understand what you are investing into and the risks involved.
- Decide for how long you want to invest and understand the commitment required for any particular investment.
- Subject to the overall amount of risk you are willing to take, spread your money between different types of investment – for instance, have some in lower risk funds where the potential for growth may be smaller and some in higher risk funds to provide greater opportunity for capital growth.
- Consider tax-efficient products such as pensions and ISAs.
- Have realistic expectations.
- Review your investments regularly.

And finally, if you’re in doubt or want to know more, speak to one of our financial experts.

WHY CHOOSE NFU MUTUAL?

Where and how you invest your money can make a big difference to your future plans, so it’s important to make informed choices from the start.

At NFU Mutual we offer our customers a strong local presence. We have been established for over 100 years, offering insurance to over 900,000 customers from over 300 local offices.

With funds under management of over £20bn, our fund management team aims to deliver consistent performance returns, helping you to realise your financial plans.

We have a range of funds that give you the choice to leave the decision making to us or take a more active approach yourself.

Working together with your NFU Mutual Financial Adviser, you can build a portfolio that meets your needs and supports your financial goals. Our Financial Advisers will be able to tell you more about our advice services and charges.

We firmly believe in the value of financial advice. However, we recognise there may be times when you are clear about the direction you want to take and choose to buy or act without taking advice. To cater for your needs we also offer a non-advised service.

To find out more about the investments we offer, visit our website at nfumutual.co.uk

Our commitment to mutuality

NFU Mutual continues to take great pride in the quality of products and services we provide to all our customers. As always, our mutuality gives us the freedom to act on your behalf, without shareholder distractions. So when it comes to taking care of your investments, you can rely on us to proceed with care and never forget that it’s your money we’re looking after.
MONITORING YOUR INVESTMENTS

Monitoring your investments has never been easier using the NFU Mutual online service called My Investments.

NFU Mutual My Investments

When you invest with us, you’ll be able to monitor the performance of many of your NFU Mutual investments using the efficient online investment platform available through nfumutual.co.uk.

When you access the online service you’ll be able to see the value of any Select ISA, Select Investment Plan, Select Pension and Junior ISA investments.

For those products you’ll be able to securely:

• stay up to date with your fund valuations
• view your correspondence
• hold multiple investments and see them in one place
• pay money in with your Adviser or contact us directly
• view money paid in or taken out.

Your security is our priority

As you’d expect, protecting our customers’ data will always be our priority. We have robust security measures in place to ensure your personal data is protected and can only be accessed by you.

Other ways to monitor performance

You’ll be able to find the views of our investment management team about the economy and how that impacts investment performance on our website. Also, you can find fact sheets for each of the funds we offer that are updated monthly.

As an investor with NFU Mutual, you can review your investments to ensure they are still meeting your needs with our experts whenever you wish.