



THE BENEFITS OF USING TELEMATICS FOR FLEET MANAGERS

Telematics have become a vital tool for motor fleet managers seeking to improve safety and efficiency and reduce their operating costs.

A telematics system can benefit fleets of all sizes and types, from cars and vans to HGVs.

As part of our risk management services for fleet managers, NFU Mutual offers access to a variety of telematics solutions from selected partners, alongside other services such as driver training courses and licence checking.

Why use telematics

Telematics help fleet managers keep their drivers stay safe on the roads. You are able to identify and act upon driving behaviours like harsh braking, acceleration or turning, and speeding.

Improved driver behaviour can have a big impact on fuel economy. It is common to see savings of around 10% in fuel costs from better driving – or even higher from electric vehicles. The financial benefits also include potentially longer vehicle lifespans as improved driving can help reduce wear and tear and cut maintenance expenses.

Simply installing a telematics device by itself won't provide results on its own. The real value comes from how you engage with the data and use it to provide feedback to drivers and reward good driving behaviour.



NFU Mutual
RISK MANAGEMENT SERVICES

Choosing the right telematics system for your fleet

There are a lot of telematics solutions available, and it can be challenging to know which one is best for your fleet.

Choosing the right solution depends on several factors which are unique to your situation and fleet type. This may include your budget, the types of vehicles you operate, and how much time and energy you will spend on using the data. Some systems offer instant in-cab feedback to drivers, while others provide comprehensive dashboards that can be used by fleet managers.

Given how much needs vary, we've partnered with trusted providers to offer a range of telematics solutions tailored to different fleet types and management styles.

We can advise you on the best option, depending on how hands-on you want to be, as well what insights you need, and how best to engage your drivers.

Whether you want in-cab driver feedback or detailed dashboards to review, we've sourced good-value options that work. Our partnerships also unlock preferential rates and discounts for customers.

Speak to your local NFU Mutual Agent to learn more about available discounts as part of our wider risk management offering for fleet managers.

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